

EUROPA COMMERCIALE S.R.L.





EUROPA COMMERCIALE S.R.L. operates in the **GDO** sector, active in the Calabrian market since 2011, supplying supermarkets both directly and affiliates through a distribution center. Initially, with independent commercial management and a proprietary brand, since 2019, it also operates with direct commercial management of the national brand industry, through the national purchasing center **D.IT**. This has led to receiving the SISA master for the Calabria region, resulting in better purchasing conditions, constant competitiveness improvement, and increased consumer satisfaction. The commercial network consists of 15 locations, ranging from 250 sqm to 3000 sqm, featuring extensive departments for grocery, non-food items, with special attention given to fresh sections, which contribute to over 50% of the overall turnover. These sections play a central role in the three major Shopping Centers: Ligea, La Piazza, and Agorà, where the "market" concept becomes prominent as the central place for all purchases.



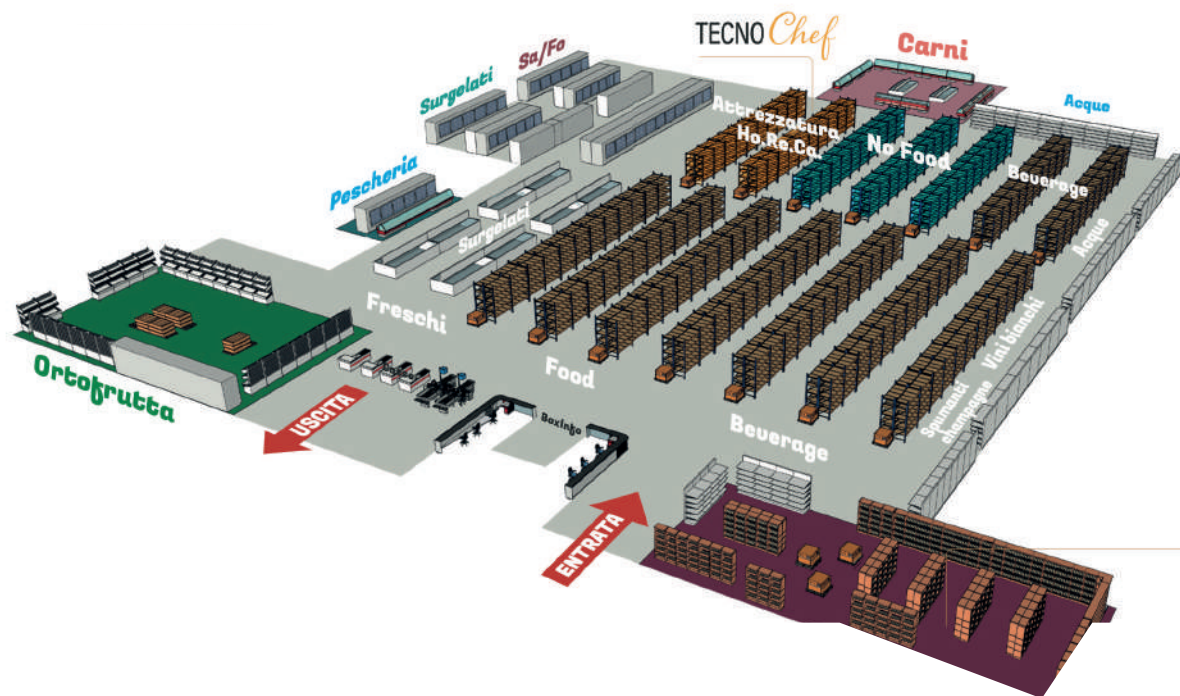


Over the years, **Europa Commerciale S.R.L.** has acquired the property of all instrumental assets in which it operates and has completed the relooking of the Ligea Center, planning the same for Piazza and Agorà. Nowadays, all outdated equipment has been replaced, aligning with innovation, energy efficiency, and connectivity standards, allowing real-time access to data and information. Daily servicing of all retail points is handled by a proprietary Distribution Center of approximately 10,000 sqm dedicated to dry goods and about 2,000 sqm for fresh products. Located in the industrial zone of Lamezia Terme, it enjoys logistical advantages due to its central position in the region.





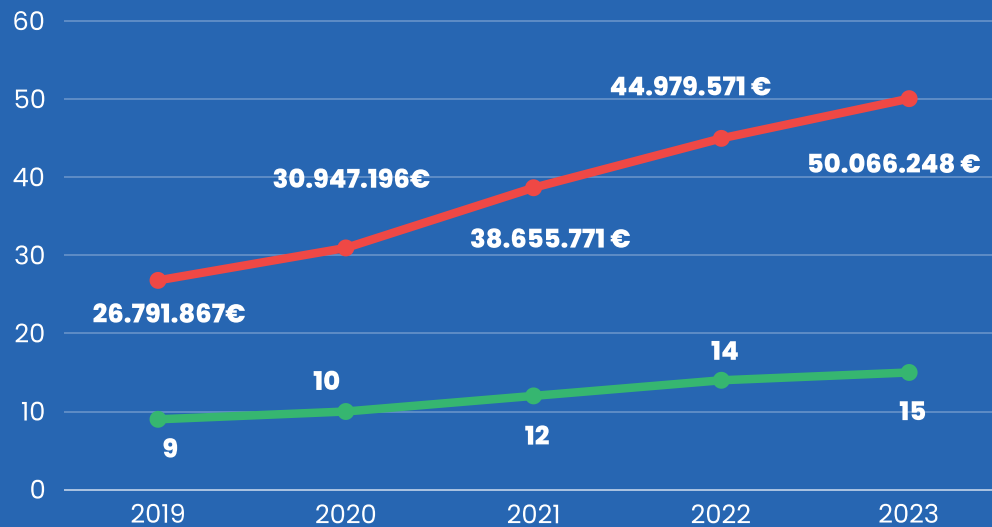
Europa Commerciale's S.r.l. solidity and reliability have been accompanied for years by a leading banking institution, always ready to finance the company's development projects. Among these, the complete restructuring of the Ligea Center stands out, now featuring a Hypermarket, Bistrot, Showroom, all in operation, and an upcoming opening of an Enoteca and a Cash&Carry.



Carry Gò food service, an innovative cash&carry spanning 7,500 sqm, not only offers traditional cash services but also provides professional training courses, updates, exhibitions, tastings, thematic meetings with the agri-food industry and equipment producers. There are Internal professional labs (Ice Packaging; Meat Processing Center; Fish/Shellfish/Mollusk Processing Center; Fruit and Vegetable Processing Center) they complete and fulfill the needs of the most demanding chef, all this is complemented by a specialized 800 sqm wine shop hosting over 1,500 labels.

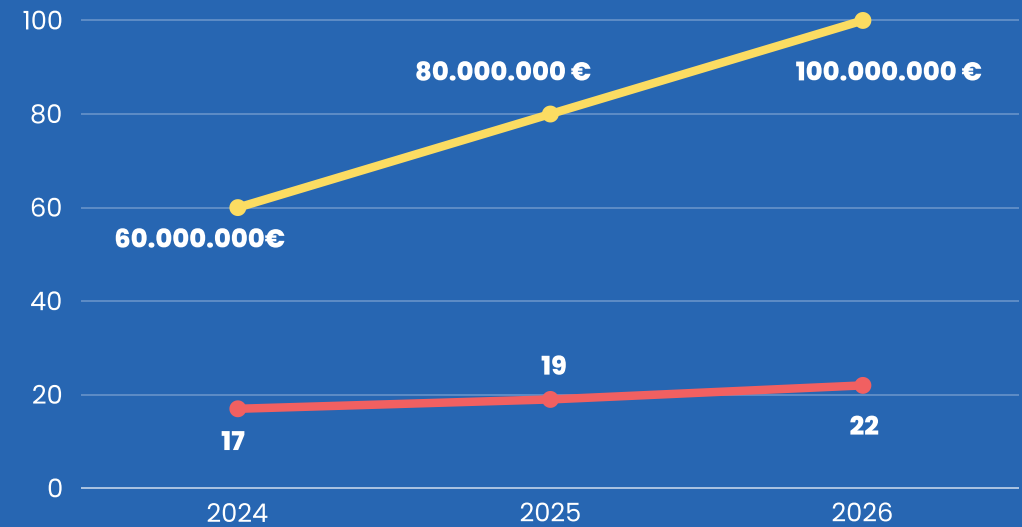
HISTORICAL TURNOVER

WHIT SISA SIGN



FORECAST TURNOVER

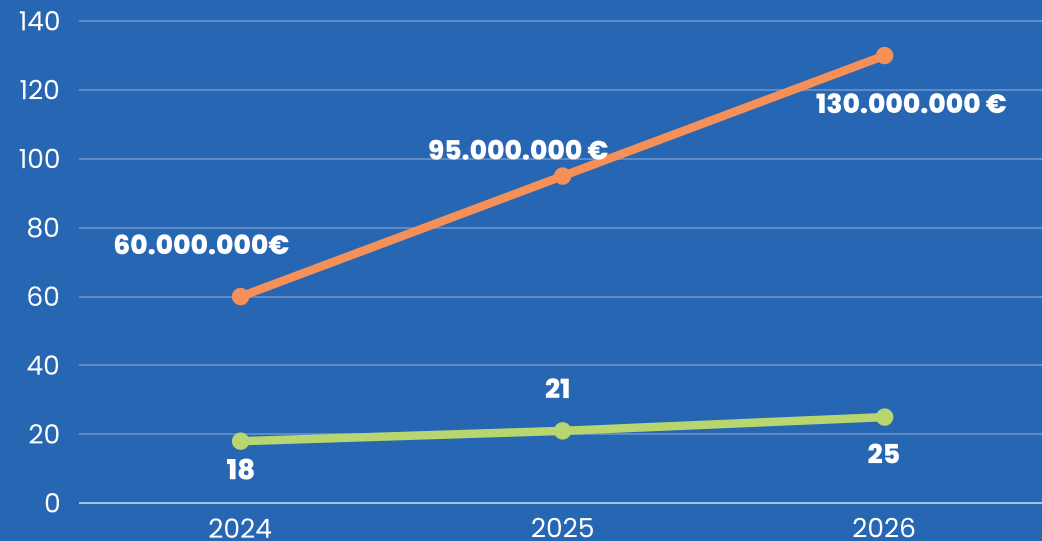
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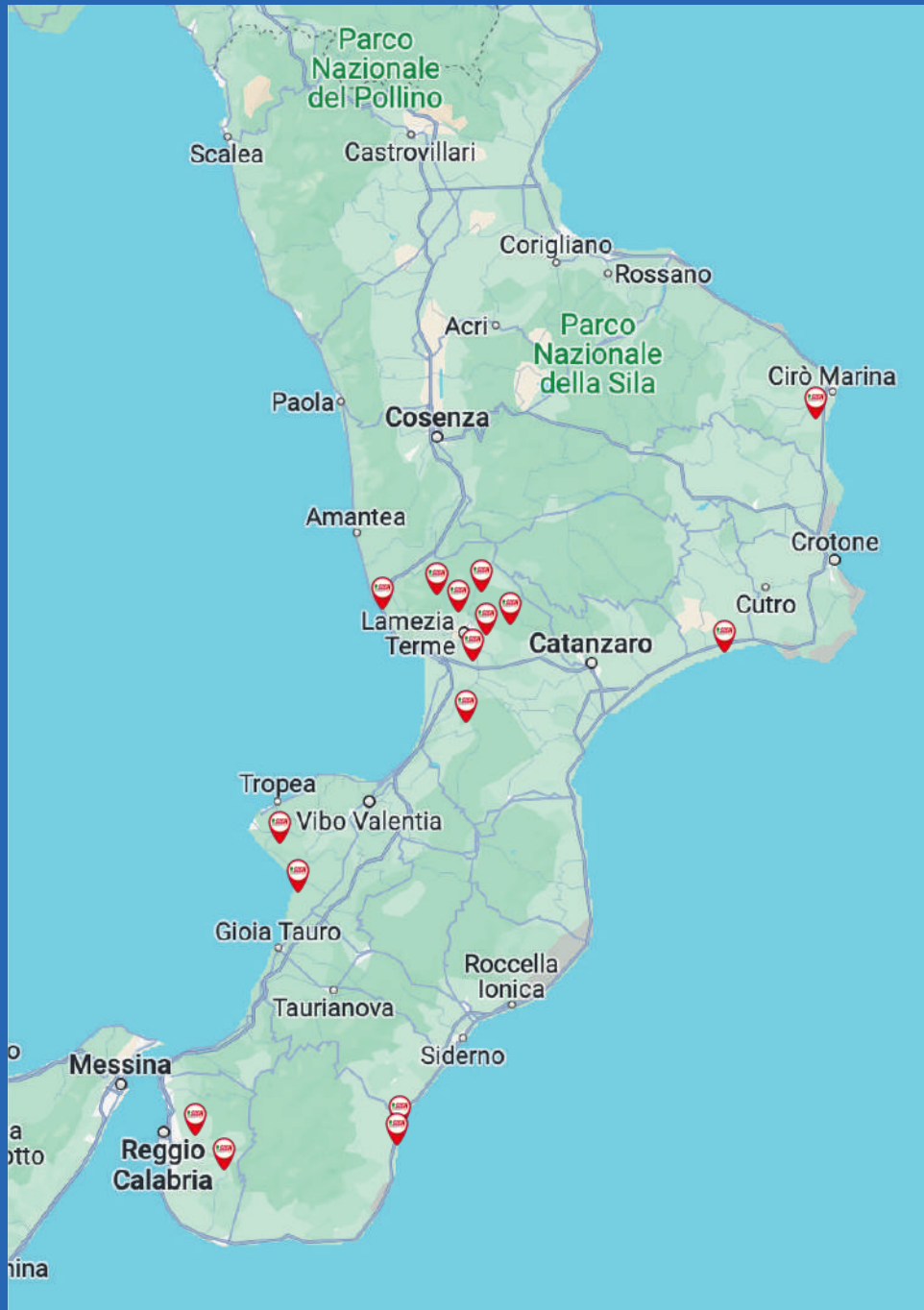
Projections for the 2024/2026 triennium estimate

Europa Commerciale's S.r.l. turnover at nearly €100 million, with an increase of 6 to 8 retail points. Prudently, this could reach €130 million with an additional 8 to 10 retail points if supported by an international purchasing center and a nationally renowned brand.

FORECAST TURNOVER



OUR POINTS OF SALE



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WWW.EUROPACOMMERCIALE.IT

 **0968 434518**

Registered Office

Piazza Francesco Borgongini Duca, 7
00165 Roma (RM)

EUROPA COMMERCIALE S.R.L.

P.Iva 03201710799

Headquarters

Zona Industriale (ex SIR) pad. 13,
8804 Lamezia Terme